



EMPLOYMENT
TECHNOLOGY
FUND

 **THE CLOSE IT SUMMIT**

September 26, 2017

INTRODUCTIONS



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THE EMPLOYMENT OPPORTUNITY GAP



Millions of low-income, low-skilled adults are unable to improve their employment situation and better their lives

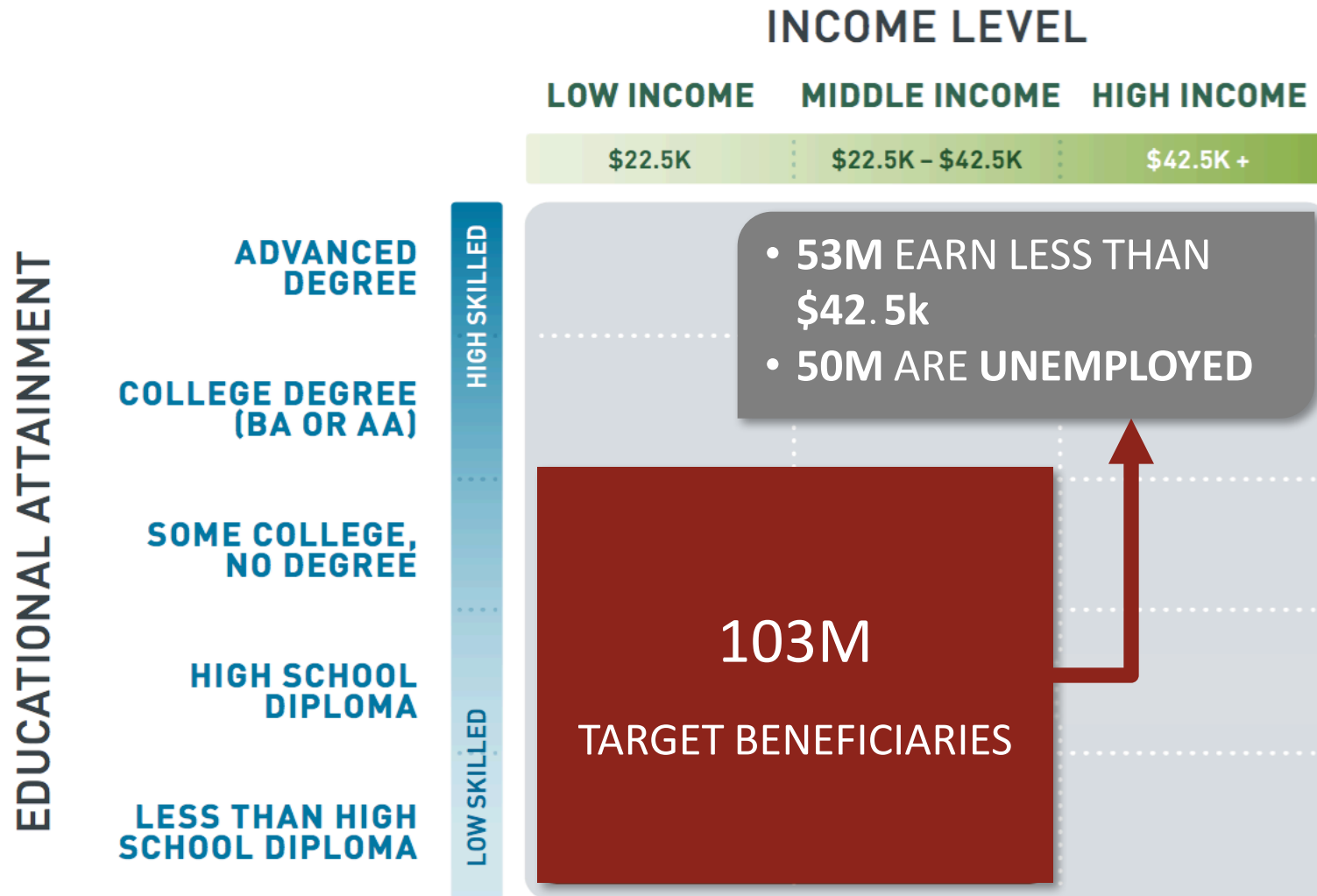


Technology-enabled solutions, which have proven to be successful in K-12, Higher Ed and the Corporate world, can be effective at closing the gap



Digital solutions aimed at low-income, low-skilled adults lack funding to grow and scale - traditional grant making alone is not enough

MILLIONS OF ADULTS LACK EDUCATION AND SKILLS TRAINING



THE POWER OF COLLECTIVE ACTION



**TheJoyce
Foundation**



Walmart  **Foundation**

EMPLOYMENT TECHNOLOGY IS...



Learning and Training

Adult Education

Alternative Education

Career Technical Education

Corporate Learning



Mentoring and Support

Connection & Coaching Services

Communication & Life Management Tools



Assessment and Matching

Competency-based Assessments

Non-cognitive & Behavioral Assessments

Interest Inventory & Basic Skills

Credentialing



Job Search and Placement

Labor Market Information Services

Workforce Alignment

Job Search

Career Navigation

EMPLOYMENT TECHNOLOGY IS A VIBRANT MARKET

Learning and Training

Adult Education GCF LearnFree.org, CSM, macmillan education, Jamboree, Achieve3000, ENGLISH Talk Shop, Essential Education, Skylab Learning, Pearson MyLab / Mastering, americanjobcenter, LEARNINGEXPRESS.ILLC, edmentum, Float Your Boat, K12, kuepa, PrepPath, YouthBuild, ed2go	Corporate Learning Skylab Learning, Axonify, K12, Skillssoft, Grovo, CORP / U, Career Academy, OnCourse Learning	CTE Apex Learning, SKILLS MAKER, CERTIPORT, Texas State Technical College, PENN FOSTER CAREER COLLEGE, Edgenuity, Odysseyware, Black Hawk College, PAXTON / PATTERSON
Alternative Education CAREER ONLINE HIGH SCHOOL, edX, lynda.com, starterleague.com, GA GENERAL ASSEMBLY, UDACITY, TED, PEARSON, apprenhat, simplylearn, MindTickle, galvanize, straighterline, hack the hood, Educator, EVERFI, coursera, Khan Academy, curious, pluralsight, PER SCHOLAS		

Mentoring and Support

LearnUp WORKINGBRIDGES, YouthBuild, insidetrack, Starfish retention solutions, Brothers Keeper, workLife	Connection and Coaching Services Alliance, Job Corps, Teen Force, Single Stop, Mentor, ellevate, Crittenton Women's Union, LITERACY MIDSOUTH, americanjobcenter, ROADTRIP NATION, beyond
Communication and Life Management Tools Facebook, mint, StudentMentor.org, edmodo, SignalVine, Formstack, skype, MyLifeOrganized, City Maps 2Go, MentorCloud, WorkFlowy, PERCOLATA, remember the milk, Trello	

Assessment and Matching

Competency Based Assessments CEB, CRITERIA, IT>READY, talent neuron, logi serve, taskstream, UEXCEL, CAE, Wonderlic, ClassMarker, KNEXT, Assessments.com	Interest Inventory and Basic Skills WorkKeys, CASAS, CareerMotivations, CAL, FurstPerson, Knack, Mc Graw Hill Education, CTB, NORTHSTAR, TapDance Live!, sokanu, pymetrics
Credentialing ACE CREDIT, Credly, Achievery, Brainbench, UDACITY, Professional Examination Service, OpenBadges, CLEP, MANUFACTURING Institute	Non Cog. and Behav. Assessments chequed, CastleSoftware, HOGAN, plum, matchpointcareers, [R] REVELIAN, RightHire, RoundPeg, SELECT INTERNATIONAL

Job Search and Placement

Labor Market Information Geographic Solutions, careeronestop, glassdoor.com, SalarySurfer, burningglass, MY NEXT MOVE, PayScale	Job Search indeed, Work Hands, JOB-APP, careerbuilder, LABORX, Adecco, Skill SCOUT, shift gig, Manpower, monster, GetHired.com, WorkAmerica, eQuest, Virtual Career Network, LinkedIn, jobcase, jobaline.com, evenbase, launch_code, Cornerstone, SimplyHired
Workforce Alignment NACElink, HRsmart, SkillSmart, peoplefluent, GSX, AJA, Jazz, JOB MARKET MAKER, entelo, findly, pegged	Career Navigation Career Cruising, THE WORKERS LAB, ROADTRIP NATION, CAREER PILLAR, sokanu, HireAbility.com, EPICOR, BULLHORN, HANDSHAKE, ANALYZEMYCAREER.COM, Apple, PEARSON, bambooHR

STATUS QUO



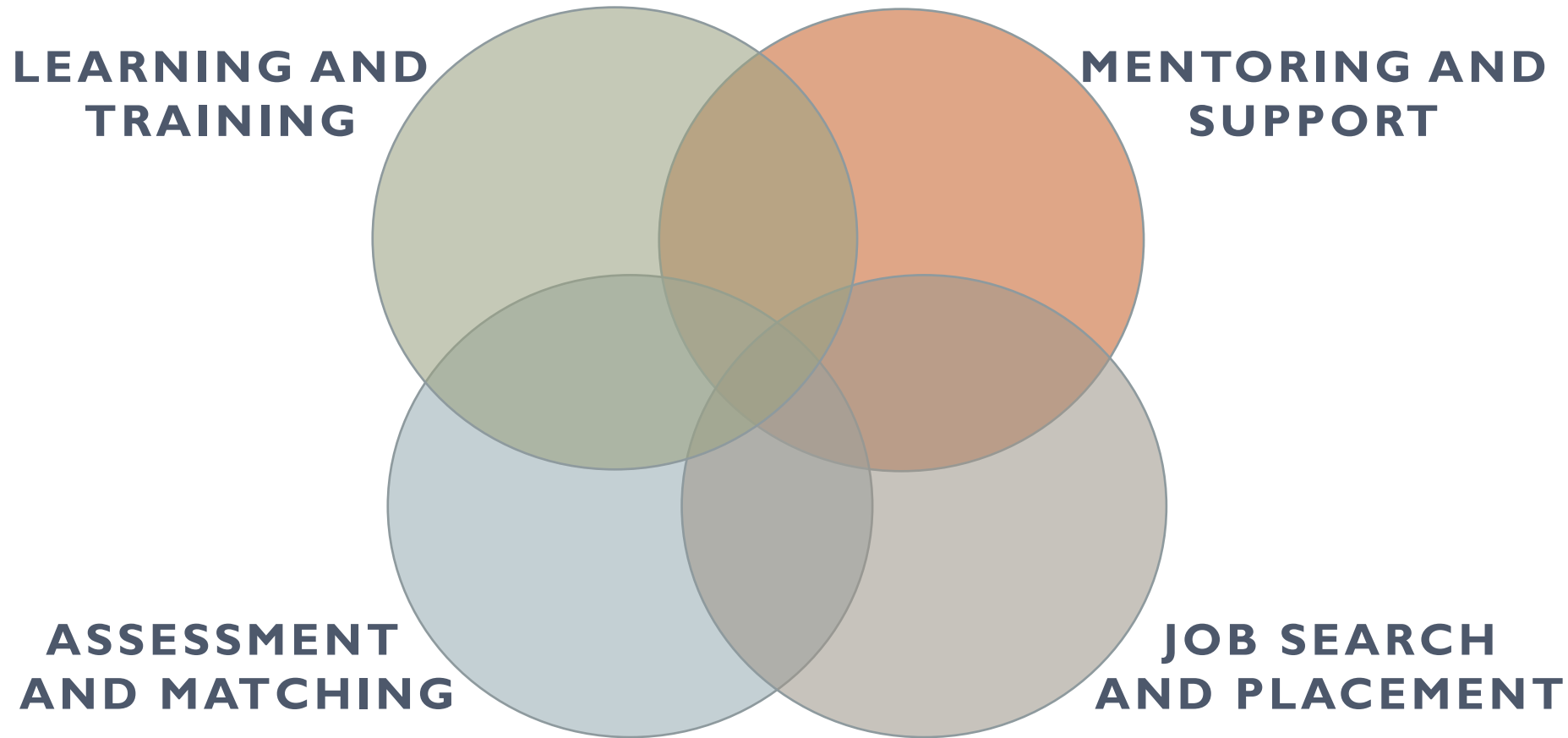
Mentoring
and Support

Assessment
and Matching

Job Search
and
Placement

Learning and
Training


EVOLVING STATE




INVESTMENT IN COMPANIES TARGETING LOW-SKILL WORKERS IS LAGGING

INVESTMENTS
IN COMPANIES TARGETING
LOW-SKILL WORKERS

INVESTMENTS
IN COMPANIES TARGETING
HIGH-SKILL WORKERS

 LearnUp

GUILD

 nepris

 SignalVine



Stella

yello


 WayUp



 handshake

HireVue

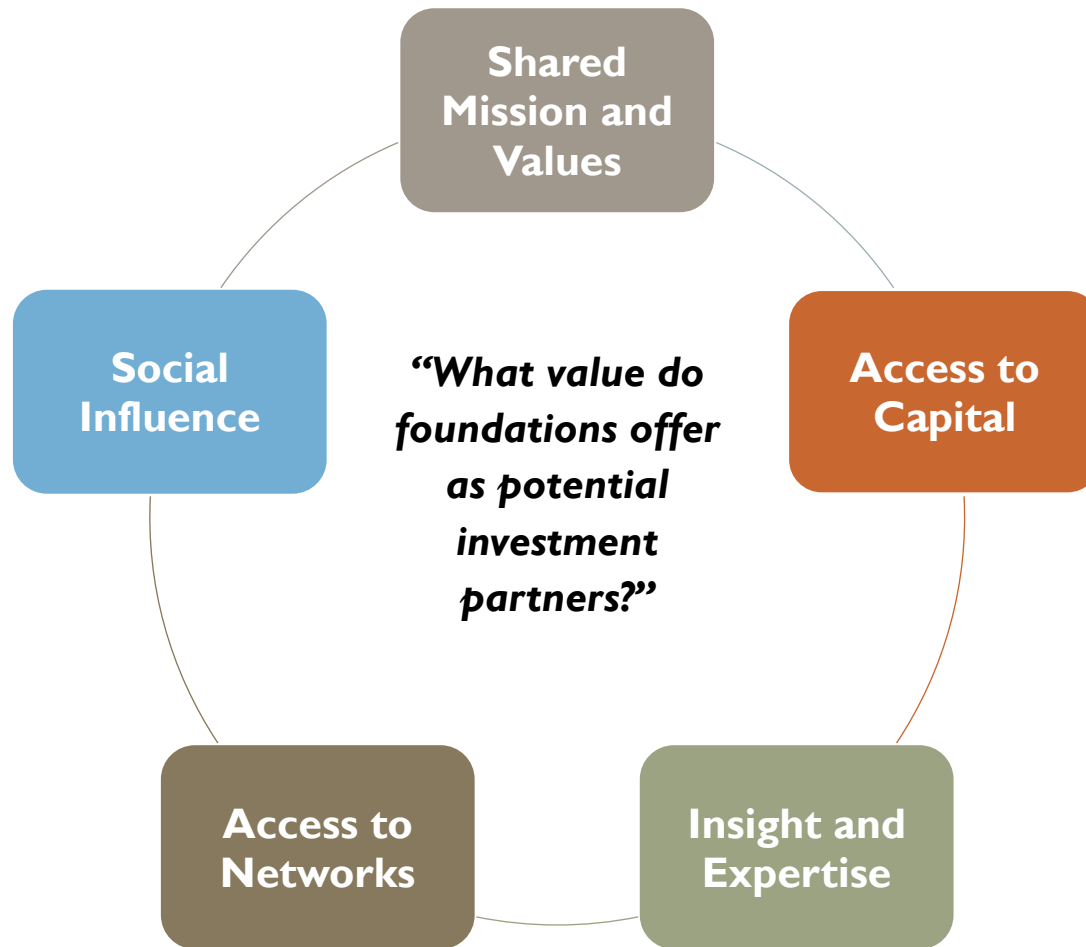
VETTERY 

 Hireology

LOW SKILL

HIGH SKILL

FOUNDATIONS ARE WELL POSITIONED TO CATALYZE CHANGE IN THIS SPACE



KEY FINDINGS FROM RESEARCH



Large ecosystem with multitude of players



Early-stage companies focused on closing the employment opportunity gap exist



Lack of capital has held back growth; stifled innovation



Desire expertise and support beyond capital

MISSION AND OBJECTIVES OF THE EMPLOYMENT TECHNOLOGY FUND

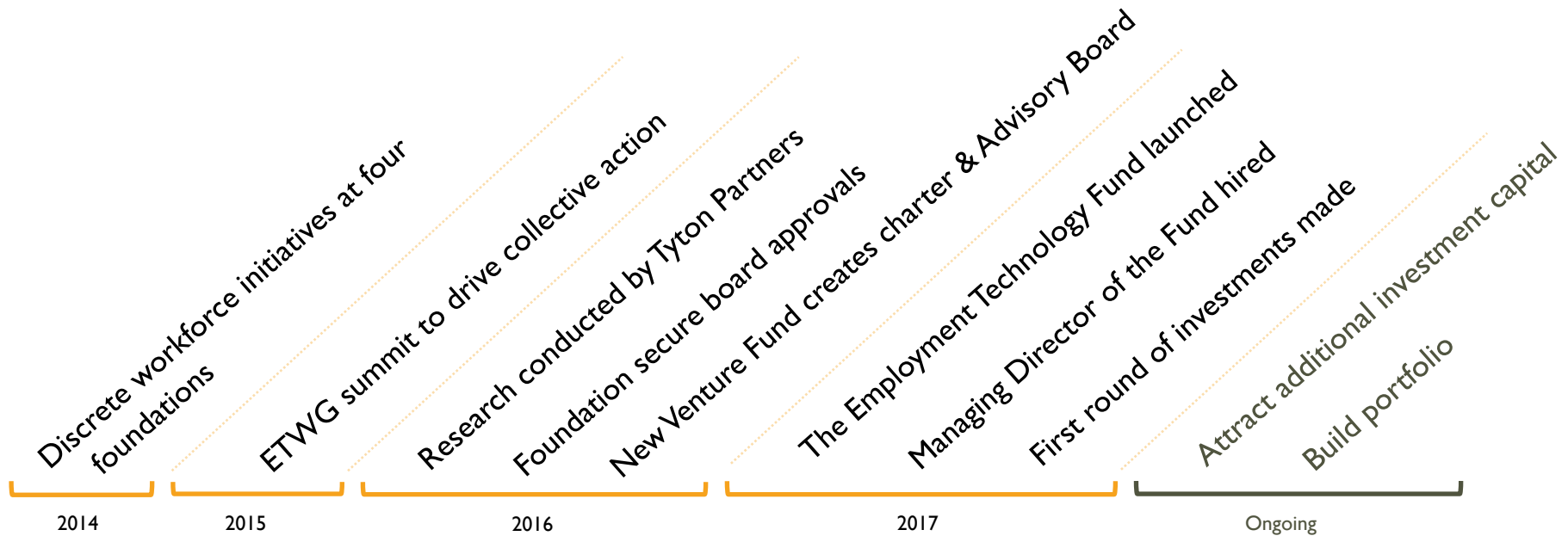


The **Mission** is to improve the employment trajectory, earnings potential and economic outcomes for low-income / low-skilled adults in the United States by investing in promising companies

The **Objectives**

- To provide capital to early-stage companies and non-profits
- To create a network to share best practices and expertise
- To connect companies with partners to accelerate reach
- To catalyze the flow of new sources of capital into this sector

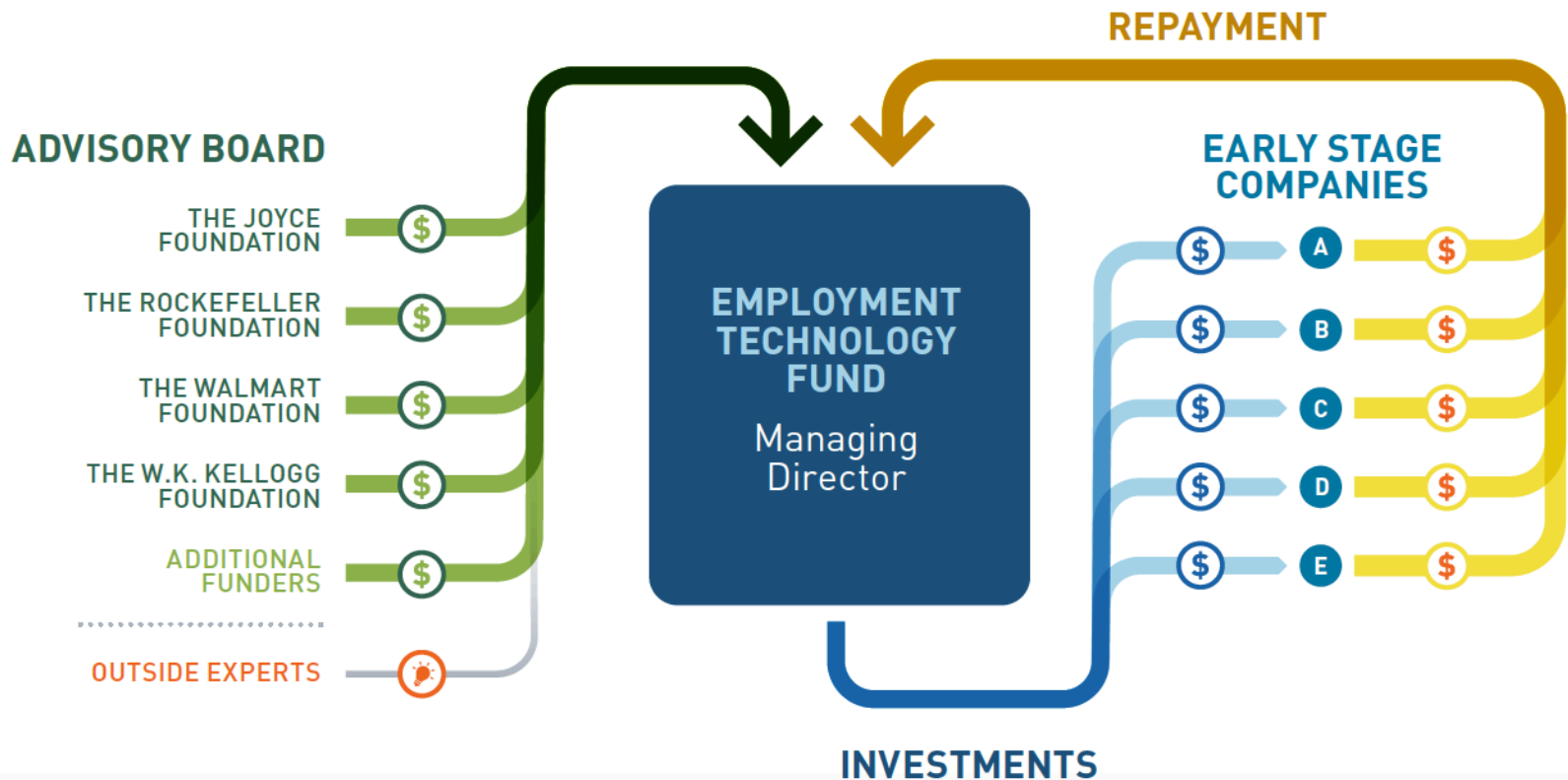
THE EVOLUTION OF THE FUND



“The goal is to not only accelerate companies through investment but to build the ecosystem, provide thought leadership and catalyze interest from other investors.”

– Initial Donors to the Employment Technology Fund

THE FUND'S STRUCTURE



THE ADVISORY BOARD

Executive Committee

(Funders, voting members)



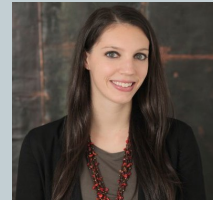
(Funder X,
TBD)



Danielle G.
(Chair)
Walmart Foundation



Sameer G.
Joyce Foundation



Laura R.
Rockefeller Foundation



Jonathan N.
W.K. Kellogg
Foundation



(Funder Y,
TBD)



Alison W.
(EdTech Center)



Yigal K.
ETF

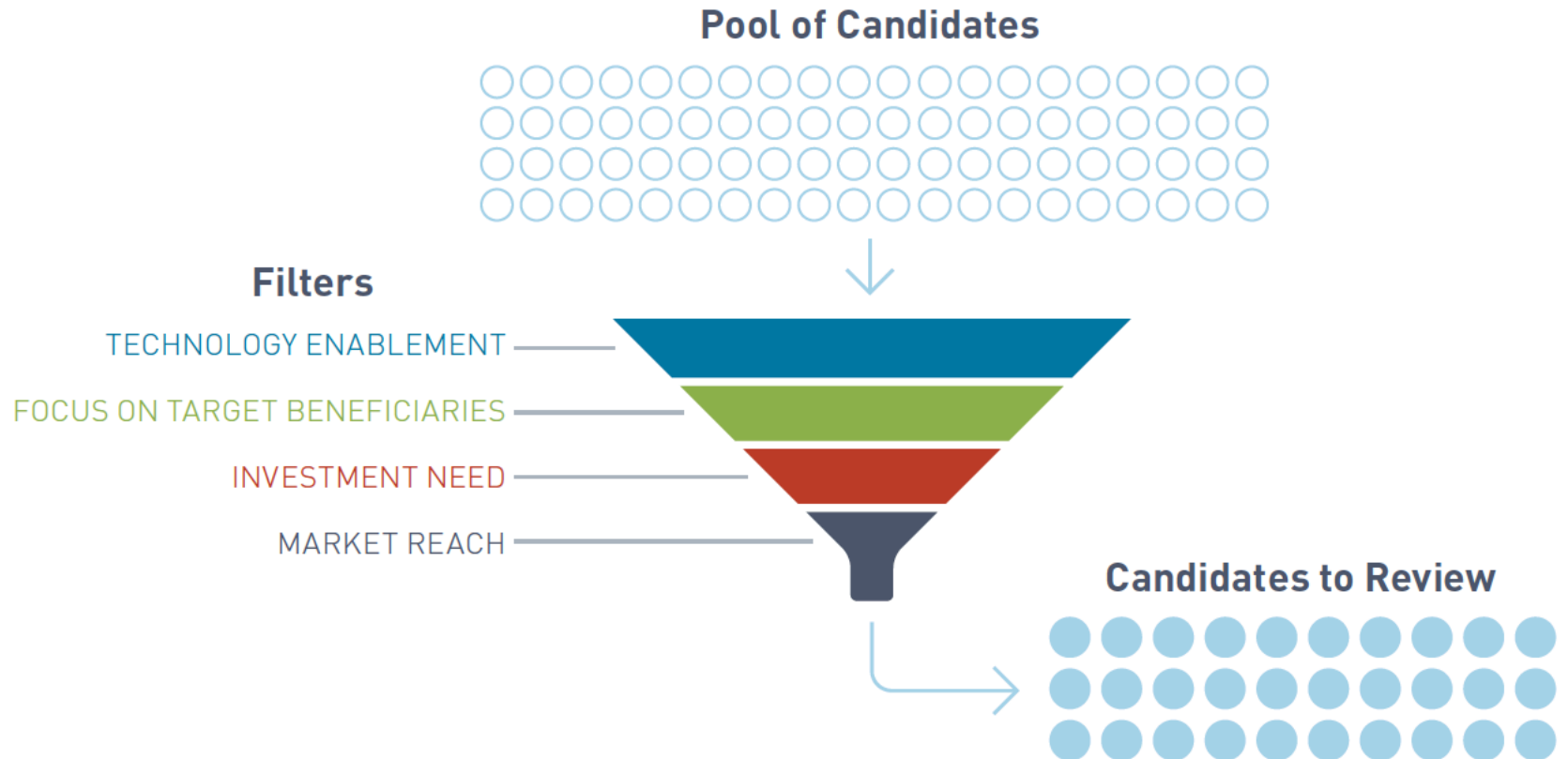


Aaron W.
(Camelback Ventures)



Thomas S.
(West Corporation)

INVESTMENT CANDIDATE SELECTION CRITERIA



MEASURING SUCCESS

MARKET REACH



AUDIENCE DEMOGRAPHICS



PROGRAM COMPLETION DATA



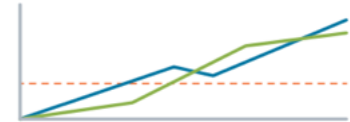
EMPLOYMENT IMPACT



INVESTMENT PERFORMANCE



FUND PERFORMANCE



COMPANY AND FUND LEVEL

FUND LEVEL

HOW TO GET INVOLVED



INVESTORS

Increase the pool of capital for ETF investments



PARTNERS

Increase support for portfolio companies



COMPANIES

Looking for technology-enabled solutions targeted at solving the employment opportunity gap

WHERE WE ARE NOW



Actively evaluating investment opportunities



Closed first two investments



Actively raising funds



Developing relationships in the ecosystem



Download our white paper at
employmenttechnologyfund.com or **tytonpartners.com/library**

QUESTIONS/DISCUSSION



THANK YOU



employmenttechnologyfund.com